

Free GreenPrint™ Software

GreenPrint™ Technologies has teamed up with Xerox to offer you another way to reduce waste and save money. Those who purchase a Xerox Phaser 8560 or 8860 solid ink color printer or multifunction printer can now download this valuable software FREE.

What is GreenPrint Software?

GreenPrint software automatically highlights and removes unwanted pages prior to printing by analyzing each page sent to the printer and looking for typical waste characteristics (like that last page with just a URL, banner ad, logo, or legal jargon). GreenPrint also incorporates an easy-to-use PDF writer (to provide an alternative to printing) and a reporting feature which keeps track of all the paper, money, trees and CO₂ you've saved.

Visit www.printgreener.com to learn more.

Customer Xerox Rebates for April & May

Product	Models *	Customer Offer
Phaser 6180	N / DN	\$100 INSTANT
Phaser 6360	N / DN / DT / DX	Free Wireless Network Adapter
Phaser 8560	N / DN / DT / DX	\$100 INSTANT
Phaser 6110MFP	S / X	\$100 INSTANT
Phaser 6115MFP	N / D	\$100 INSTANT
Phaser 6180MFP	N / D	\$125 INSTANT + \$175 Mail-In
Phaser 8560MFP	N / D / T / X	\$150 INSTANT
Phaser 3200MFP	B / N	\$50 Mail-In
CopyCentre C118	PL	\$500 Mail-In
WorkCentre M118i	DN / DX	\$500 Mail-In
WorkCentre 4118	X	\$200 Mail-in
CopyCentre C20	-	\$100 Mail-in
WorkCentre M20	-	\$200 Mail-in
WorkCentre M20i	-	\$400 INSTANT
WorkCentre 4150	S / X / XF	\$100 INSTANT



*All items must have been purchased from C.A.M.
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Color under complete control

Xerox announces NEW affordable color WorkCentres and provides features that allow managers the tools to control color use. The WorkCentre 7232 and 7242 Multifunction devices are designed for departments requiring 8,000-10,000 pages per month, mostly black-and-white, and sometimes in need of a little color. The additionally announced WorkCentre 7328, 7335, 7345 Multifunction devices fit into departmental workloads of 8,000-20,000 pages per month that require considerable pages with color.

Today's management recognizes the power of color, but may resist the migration out of fear of possible use abuse with the proliferation of the internet in the work environment. Recognizing the need, the newly-announced devices are loaded with tools that allow management to set policy and controls for color usage based on requirements. These features include:

Auditron - Device Management

- Track or set limits for users and groups by feature (Copy, Print, Fax and Scan) or by color and black-and-white.

Xerox Standard Accounting - Device Management

- Set limits by feature (Copy, Print, Fax and Scan) or by color and black-and-white.
- Retrieve and print reports via web.

Color Control via Active Directory - Enterprise Management

- Centrally manage color access for Copy & Print

Xerox Page Accountant - Enterprise Management

- Set Color quota for Copy & Print
- Requires Network Accounting Enablement



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Your Image Management Solutions provider for 33 years

The Website Charged Him Less Than It Did Me!

by Deborah McNaughton, from *First Magazine*

Have you ever heard of “price customization?” When shopping online, retailers can change the cost of merchandise based on what they think a buyer is willing to pay. Much of this information comes from “cookies,” electronic footprints that websites leave on your computer to track your browsing habits. Retailers can also monitor your use of price-comparison sites to determine how much you are willing to pay and reconfigure your cost according to your shopping history. As an example, you shop for months online for the best deal on a laptop. So when you find a true steal online, you buy it. Your best friend wants the same deal, but when they go to the website later that day, the cost they were quoted was \$100 more!

Fortunately, you can outsmart profiling by not letting websites retain your information. Before making any online purchases, clear out any cookies and when shopping for a certain product on price-comparison sites, click on several different prices to make it harder for retailers to zero in on your spending habits.

Remember us for all of your printer supplies!

We carry original manufacturer or new remanufactured cartridges for many brands of Printers, MFPs and Copiers including:

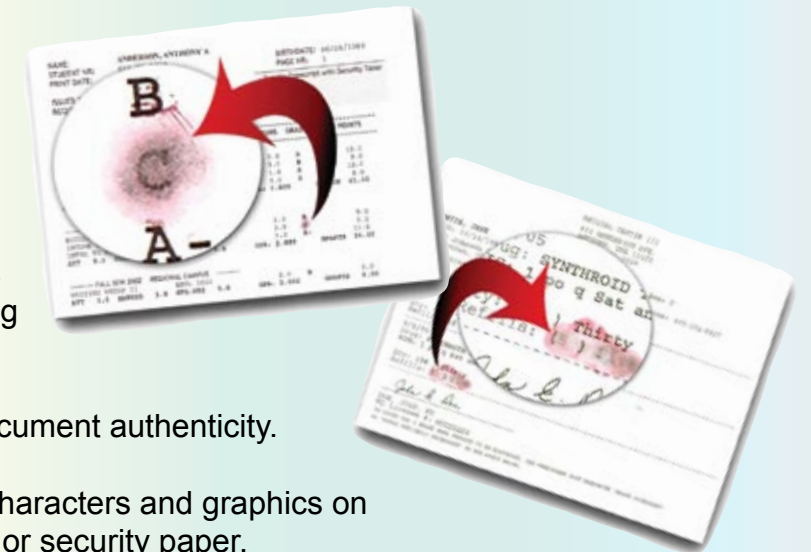


Call CAM Corp. today at 810.231.2883 or visit our website at www.camcorpUSA.com

Protect Important Documents with TROY Security Toner

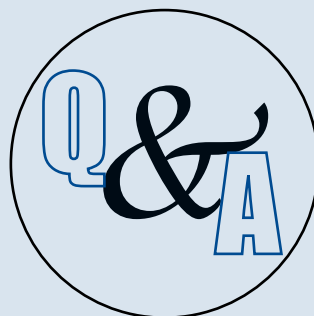
A solution for use in Hewlett-Packard LaserJet Printers

- Special toner formula forces a bright red stain to appear if chemical alteration is attempted. Any solvent that will remove toner will release the dye.
- High adhesion toner formula makes it more difficult to remove toner using mechanical alteration.
- Simple and easy confirmation of document authenticity.
- TROY Security Toner protects the characters and graphics on documents. Print using either plain or security paper.



Helps limit growing financial losses and other business risks associated with fraud.

As an introductory offer, CAM is offering a 5% reduction award applied to your first order of TROY Security Toners for your HP LaserJet. Please contact Carrie (carrie@camcorpUSA.com) for any information, including pricing and availability.



Question: I saw an ad for the new Xerox Phaser 8860 solid ink printer claiming color prints for the cost of black-and-white. With the cost being two-and-a-half times that of the Phaser 8560 solid ink printer, is it really going to lower my total expense?

Grant Butler
Ann Arbor, MI

Answer: The Phaser 8860 will provide the lowest total cost of ownership if your monthly volume exceeds 1000 prints and coverage medium is 20%. With an average cost per color image at \$0.029 versus \$0.097 for the Phaser 8560, the savings can add up very quickly.

Example: Mr. Smith has a 2,200 color page print job he sends to his Phaser 8560DN (retail \$999.00) at a cost per page of \$0.097. Total cost for the job, \$213.40. Now, let's send this same volume to the Phaser 8860DN (retail \$2,499.00) at a cost per page of \$0.029. Total cost for the job, \$63.80. The cost savings using the Phaser 8860 is \$149.60. Calculate this monthly and the yearly savings exceed \$1,795.20.

Please email Jacque@camcorpUSA.com for more information or if you have a question you would like answered.

Trade In and Trade Up

Get \$50 instantly!

Simply trade in your existing HP or Xerox Laser printer and get \$50.00 back when you buy a new Xerox Laser printer or WorkCentre from CAM. Call CAM today at 810.231.2883 or visit our website at www.camcorpUSA.com

Offer expires 5/23/08

Join Our Customer Rewards Club

To become a member simply email Carrie at carrie@camcorpUSA.com with your contact information to start receiving monthly coupons for Free Shipping, Free Coffee, Product Discounts and More!

Available only to Customer Rewards members: we are now offering a credit on account for each *Xerox item (toner, imaging units, fusers, etc.) that you return to us for recycling. Please call 810.231.2883 for additional details. *All items must have been purchased from C.A.M.

